PORT 20
FOLIO'26

Graphic Design

ABDUL-RAHEEM ALHASSAN
Graphic Designer | Brand Identity Designer

This portfolio contains some of my work and assignments.

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Hello!

ABDUL RAHEEM ALHASSAN

Graphic Designer | Brand Identity & Digital Print Specialist

I create purposeful visual identities, marketing materials, and print-ready designs that help businesses, organizations, and brands communicate professionally and connect with their audiences.

I am a self-made Creative Graphic Designer, Brand Identity Designer and WordPress Developer with 8 years experience in both print and digital media. Passionate about delivering innovative designs with precision and meeting tight deadlines. Skilled in Adobe Creative Suite (Photoshop, Adobe Illustrator and InDesign), and web design. Strong problem-solving and time-management abilities, capable of working independently and in team environments.

+233 559 220 868 | +233 501 055 102 | Tamale, Northern Region, Ghana | Email: abmgraphicsdesigns@gmail.com

EDUCATION

April – December 2017
Certificate in Basic Computing & Graphic Design – Princolinks Institute of Technology, Greater Accra.

SOFTWARE SKILLS

- **PHOTOSHOP** — Design, Retouching & Editing...
- **INDESIGN** — Book works, Design
- **ILLUSTRATOR** — Logo, Brand Identity....
- **WORDPRESS** — Website Development & Design

EXPERIENCE

2022 – Present
Graphic Designer |
Jara Press Company Ltd

2022 - Present(Remote)
Senior Label Designer |
CustomizedBySparklesHo2 Limited

2020 – 2022
Graphic Designer |
Home Prints Enterprise

TECHNICAL EXPERTISE

+ HTML (90%)
+ CSS (70%)
+ Microsoft Office Suite (90%)
+ Printer Operation (90%)

LANGUAGE SPOKEN

Dagbani (Native)
English Language(Intermediate)

CONTENTS

01 LOGO DESIGN

02 PULL UP DESIGNS

03 RETOUCHING

04 POSTER DESIGN

05 BOOKLETS

06 LABEL DESIGNER

07 PERS. DESIGNER

Logo Designs

















SUNGTAA LOGISTICS
.....We Deliver

BUKSEIDU
Investment Service

VisaLink
Africa
Study & Work Abroad Legal Partner!

HARD WORKING AFRICAN WOMEN
HAW
TRAINING HUB
Elevating young women
to become better enterpreneurs

NAEA
NATIONAL
ARTS & ENTERTAINMENT
AWARDS

AFRICAN YOUTH
DEVELOPMENT
CONFERENCE

FOAYD Group
Eco & Cultural Tour

FOAYD
COMMUNITY
OUTREACH

TOMVIC
CONSTRUCTION LIMITED

OAKWOOD
PROPERTIES & CONSTRUCTION

ADJAH
HOSPITALITY
GROUP

DMStudio
PHOTOGRAPHY

Logo COLOR VARIATION





BINTU'S BEAUTY PARLOUR
Beauty that Inspires Confidence

BINTU'S BEAUTY PARLOUR
Beauty that Inspires Confidence

BINTU'S BEAUTY PARLOUR
Beauty that Inspires Confidence

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Beauty that Inspires Confidence

BINTU'S BEAUTY PARLOUR
Beauty that Inspires Confidence

OAKWOOD
PROPERTIES & CONSTRUCTION

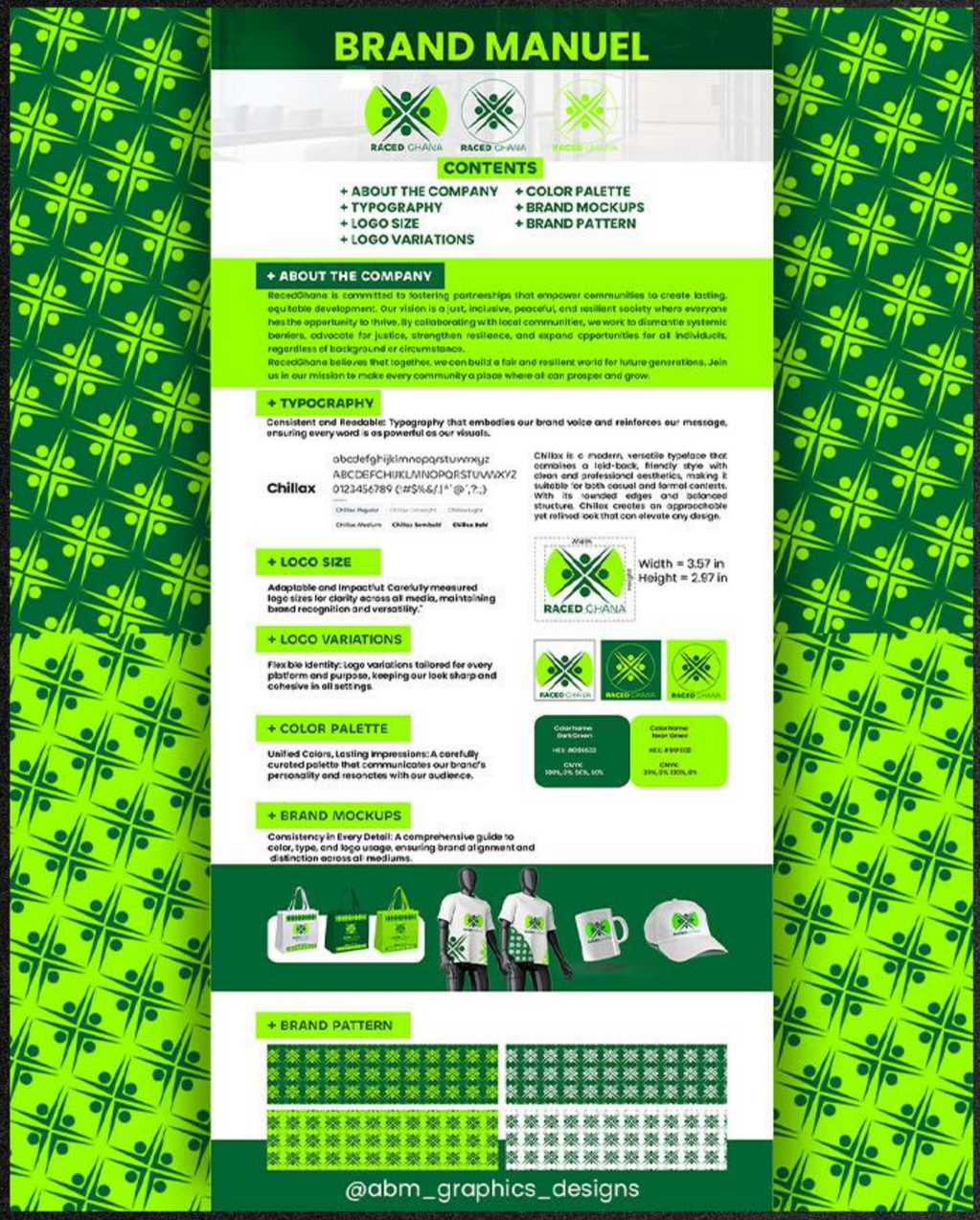
OAKWOOD
PROPERTIES & CONSTRUCTION

OAKWOOD
PROPERTIES & CONSTRUCTION

OAKWOOD
PROPERTIES & CONSTRUCTION

Visual Brand Guide





FEST — Brand Identity Design Guidelines

Developed a visual identity for an education and social transformation foundation, including logo design, color system, typography, and brand applications.

FEST

FOUNDATION FOR EDUCATION AND SOCIAL TRANSFORMATION

Project: FEST Logo & Brand Identity

Client/Industry: Nonprofit / Education

My Role: Logo Designer & Brand Identity Designer

Challenge: Establish a professional identity that communicates education and community transformation.

Solution: Developed a logo system, color palette, typography, and brand applications.
Deliverables: Logo, brand guide, stationery, social media assets.



PULL UP DESIGNS












RACED GHANA
EMPOWERING COMMUNITIES, CREATING LASTING CHANGE
TRANSFORMING LIVES, BUILDING FUTURES
At RACED Ghana, we are committed to driving sustainable development in the most vulnerable communities across the country. We collaborate with local leaders, international partners, and communities to foster resilience, improve livelihoods, and empower people to shape their own futures.
WE TACKLE CRITICAL ISSUES THAT MATTER:
CLIMATE ACTION & SUSTAINABLE ENERGY ACCESS
We are leading the charge to mitigate climate change by promoting renewable energy and sustainable agricultural practices. Our efforts are ensuring a greener, more sustainable future for Ghana's most vulnerable communities.
WATER, SANITATION & HEALTH (WASH)
Access to clean water and proper sanitation is a human right. RACED Ghana provides innovative solutions to ensure that communities have access to clean water, better sanitation, and improved health services.
SUSTAINABLE LIVELIHOODS
We work with communities to create income-generating opportunities, improve agricultural practices, and empower local businesses. Our programs equip individuals with the skills and tools to support themselves and their families, creating pathways to sustainable economic development.
EDUCATION & GENDER EQUALITY
Education opens doors to opportunities. We promote equal access to quality education, particularly for girls, and support women's empowerment through leadership programs, skills training, and advocacy for gender equality.
PEACE, SECURITY & DISASTER RESPONSE
We build peace and resilience in communities through conflict resolution, disaster preparedness, and response. Our programs ensure that communities are equipped to handle crises and emerge stronger in the face of adversity.
Why RACED Ghana?
LOCAL EXPERTISE, GLOBAL IMPACT
With years of experience working in Ghana's most vulnerable communities, RACED Ghana combines local knowledge with global best practices to create meaningful, lasting
BUILDING PARTNERSHIPS FOR CHANGE
We work alongside governments, donors, and community-based organizations to achieve collective impact. Our collaborations are driving transformational change across multiple sectors.
INNOVATIVE SOLUTIONS FOR A BETTER FUTURE
We are committed to finding new ways to tackle age-old challenges. From renewable energy solutions to community-driven peacebuilding, our innovative programs are making a real difference.
Get Involved & Make a Difference!
Support Our Work – Partner with Us Today!
Together, we can make a tangible impact on the lives of thousands of people. Join RACED Ghana as we empower communities, build resilience, and create a sustainable future.
CONTACT
+233(0)243916126
+233(0) 242008834
H/No B.176, Vittin Barrier, Box TL 1832, Tamale
Email us
General Inquiries: info@racedghana.org
Partnership Opportunities: partnerships@racedghana.org
Raced-Ghana
Raced Ghana
Raced Ghana
www.racedghana.org


ADJAH HOSPITALITY GROUP
Expert Hotel & Resort Management
Maximize Profit.
Enhance Guest Experience.
Operate Stress-Free.
REVENUE - SHARING MODEL AVAILABLE
No Upfront Cost - We Grow With You
Serving Hotels & Resorts Across Ghana
+233 207 030 486
info@adjahhospitalitygroup.com
www.adjahhospitalitygroup.com
FOLLOW US
@AdjahHospitalityGroup


CONTACT US


"What We Do"
CONTACT US


OAKWOOD
PROPERTIES & CONSTRUCTION
SERVICES OFFERED
Real Estate Development
Construction Services
Renovation & Remodeling
Property Management
Why Choose Us
01 Excellence in Design and Execution
02 Affordable and Timely Delivery
03 Sustainable and Innovative Solutions
CONTACT US
+233207030486
info@oakwoodpropertiesgh.com
www.oakwoodpropertiesgh.com


CANCER SUPPORT FUND
NO ONE SHOULD HAVE TO CHOOSE BETWEEN LIFE-SAVING CANCER TREATMENT AND FINANCIAL SURVIVAL.
DONATE NOW
(ALL MOBILE NETWORKS)
DIAL *887*8#
SHORT CODE: 5015
Thank you for your Support.
CONTACT US


CANCER SUPPORT FUND
NO ONE SHOULD HAVE TO CHOOSE BETWEEN LIFE-SAVING CANCER TREATMENT AND FINANCIAL SURVIVAL.
DONATE NOW
(ALL MOBILE NETWORKS)
DIAL *887*8#
SHORT CODE: 5015
Thank you for your Support.
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RETOUCHING FOLIO







POSTERS - FLYERS







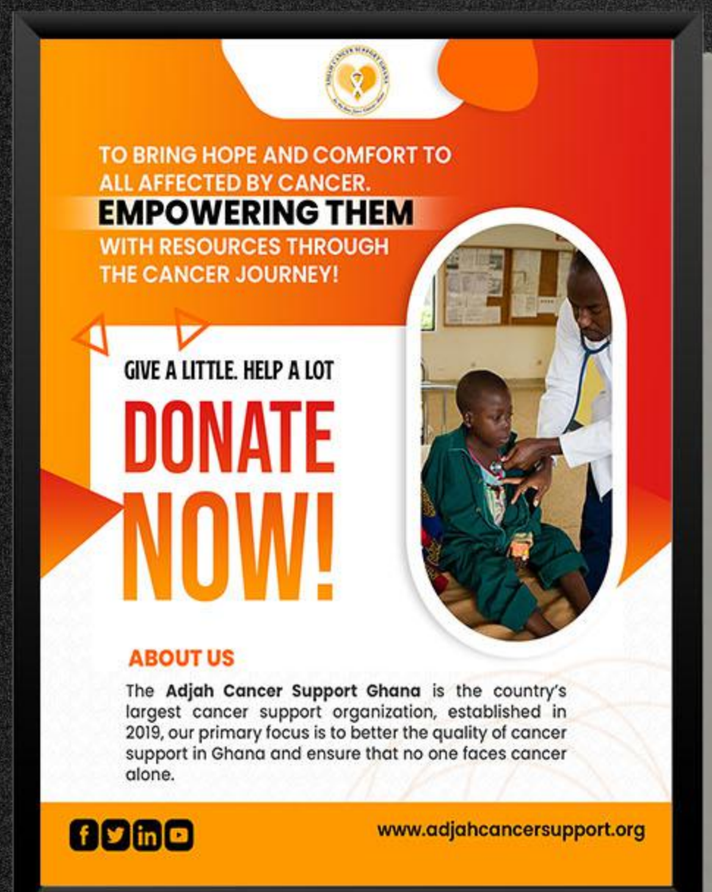

LOVELEAD
INTERNATIONAL SCHOOL
MOTTO: FAITH, HOPE & LOVE(1 CORIN 13:13)
ADMISSION
OPEN
CRÈCHE | NURSERY
KINDERGARTEN | PRIMARY
LOCATION:
VITTIN RESIDENTIAL AREA TARGET MAIN ROAD,
OPPOSITE SABONKUDI BUILDING, TAMALE
0246381778 | 0544444181


FABULOUS ENTERTAINMENT
PRESENTS
FANCY
GADAM
COMPE
TITION
ALBUM TOUR
IN ZABZUGU
DUNDUNG BEGNI
SPONSORS
YAA MUSAH ELECTRICALS | J TEE MULTI HOME | YOUNG NASH ENTERPRISE
| DAWUDA COLLECTION | TIZAA ENTERPRISE|RAKNAF VENTURES
| A RAHMAN ALUMINUM AND GLASS | NANA SEPE COLLECTION
SUPPORTING ARTIST
MARK HARDY | ABOAGE ABOAGE
| SWEETBOI TATALE | FLEX BEE YENDI |
SWANZY LYRICAL
Rate
¢50
TABLE RESERVATION
¢200
2 DAYS AFTER SALLAH


MORNING STAR
INTERNATIONAL SCHOOL
ENROLL NOW!
CRECHE | NURSERY | KINDERGARTEN | PRIMARY | JHS
2024/2025
ADMISSIONS
OPEN
LOCATION
GUMANI, NEAR
KESMI FM - TAMALE
CONTACT
0372026176
0591459185
0203031111


NATIONAL DEMOCRATIC CONGRESS
NDC
VOTE
DR. THOMAS
WINSUM ANABAH
AS
MEMBER OF PARLIAMENT FOR GARU CONSTITUENCY
"Garu Yiiga" - (Garu First): "Doctor yaa dii, ti'zaa diya"


GIFTED TIMA ACADEMY
Presents
Nurturing Talents, Inspiring Greatness
ABOUT US
Gifted Tima Academy is a hub focused on enhancing and nurturing the talents of young individuals to become great leaders in the future.
Registration Information
REGISTRATION FEE: 300 GHC
MONTHLY FEE: 150 GHC
REGISTRATION PERIOD MAY - JUNE 30TH 2025
KEY FOCUS AREAS
Spoken Word Poetry
Public Speaking Skills
Communication Skills
Leadership Skills
Career Guidance
Financial Literacy (Saving)
PROGRAM DETAILS
AGE: 8-12 YEARS
SIX-MONTH INTENSIVE TRAINING
BENEFITS
Academy T-shirt (attire).
Certificate upon completion.
Opportunity to perform on TV & radio stations.
Learning materials.
FOR MORE INFO: 0542938253 / 0500305612 / 0543151897
PARTNERED BY: NORTHERN REGIONAL LIBRARY, TAMALE.


TO BRING HOPE AND COMFORT TO ALL AFFECTED BY CANCER.
EMPOWERING THEM
WITH RESOURCES THROUGH THE CANCER JOURNEY!
GIVE A LITTLE. HELP A LOT
DONATE NOW!
ABOUT US
The Adjah Cancer Support Ghana is the country's largest cancer support organization, established in 2019, our primary focus is to better the quality of cancer support in Ghana and ensure that no one faces cancer alone.
www.adjahcancersupport.org

BOOKLETS - DESIGNS




MEMORIAL, BURIAL &
THANKSGIVING SERVICE
Aged:
92
Years
Of the Late
AZARA NAANA NORGAH
Blessed Are Those Who Mourn, For They Will Be Comforted.
[Matthew 5:4]


Appreciation
The Entire Langani family in Tamale & Tangari of Burkina Faso, The
Avornyo Family Of Mafi Adidome, Volta Region and Zion Baptist
Church of the late
MRS. NORGAH AZARA NAANA
Express their sincere gratitude to you for your presence, kindness,
sympathy and support during this difficult time.
God Richly Bless You.
Designed & Printed by Jarapress : +233 24 591 9750


MEMORIAL, BURIAL &
THANKSGIVING SERVICE
Age: 70 YEARS
MRS. BERTHA DZANADO AGBEFU
(AKA: MOMMY BETTY)
Blessed Are Those Who Mourn, For They Will Be Comforted.
[Matthew 5:4]
Appreciation
The Agbefu, Dzanado and Allied Families of the late
MRS. BERTHA DZANADO AGBEFU
Express their sincere gratitude to you for your
presence, kindness, sympathy and support during
this difficult time.
God Richly Bless You.
Scan Me!
Designed & Printed by Jarapress Office, Tamale : 0245919730

LABEL DESIGNER

In 2022, I joined Customized By Sparkles in Accra, Ghana, as a Label Designer, specializing in creating high-quality, custom water bottle labels for a variety of events including funerals, naming ceremonies, weddings, birthdays, inaugurations, as well as for corporate institutions and organizations.

From the beginning of my tenure to date, I am proud to have designed over 1000+ custom labels, contributing greatly to the company's brand visibility and customer satisfaction.

My dedication, creativity, and consistent delivery of impactful designs earned me a promotion to Senior Graphic Designer in 2024, where I continue to lead innovative design projects and uphold the company's reputation for excellence.









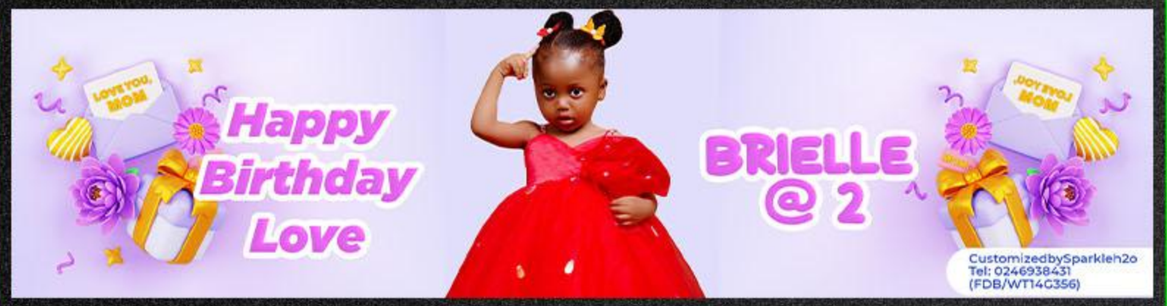

aged:
29
Ama Lives
Forever
in our
Hearts
COMFORT
ESIME ADZIGBLI (MAMA)
AMA ENDORSED
(THE LADY CARPENTER)
1996 - 2025
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


NARCOTICS CONTROL GHANA
DISCIPLINE . INTEGRITY . VIGILANCE
NARCOTICS CONTROL GHANA
DISCIPLINE . INTEGRITY . VIGILANCE
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


EID
MUBARAK
NANA AMOAH
KWEDWO II
(HON HADJI MUSTAPHAR)
MAWEREHENE OF
ABURI ATWESINE


JE
John
OPPONG
&
Elizabeth
ODURAA AMOTO
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


Happy
Birthday
MAMA PHILO @ 70
PROVERBS 31:25-30
Mama
Philo @ 70
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


Happy
Birthday
Love
BRIELLE
@ 2
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


FOREVER in
our HEARTS
THE LATE MRS
DORA OSEI
A.K.A AFIA POKUAA
1973-2025
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


Baby
Christening
Of our Newly born baby
WELCOME
It's a
GOOD
BOY
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


Col 3:14
We Grateful for your Presence.
DAVID
Weds
DOMO
#DAVMO2025
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)


KL&A
GOES TO GHANA
KATE LYNN & ADWOA
CustomizedbySparkleh2o
Tel: 0246938431
(FDB/WT14G356)

PERSONAL DESIGNER

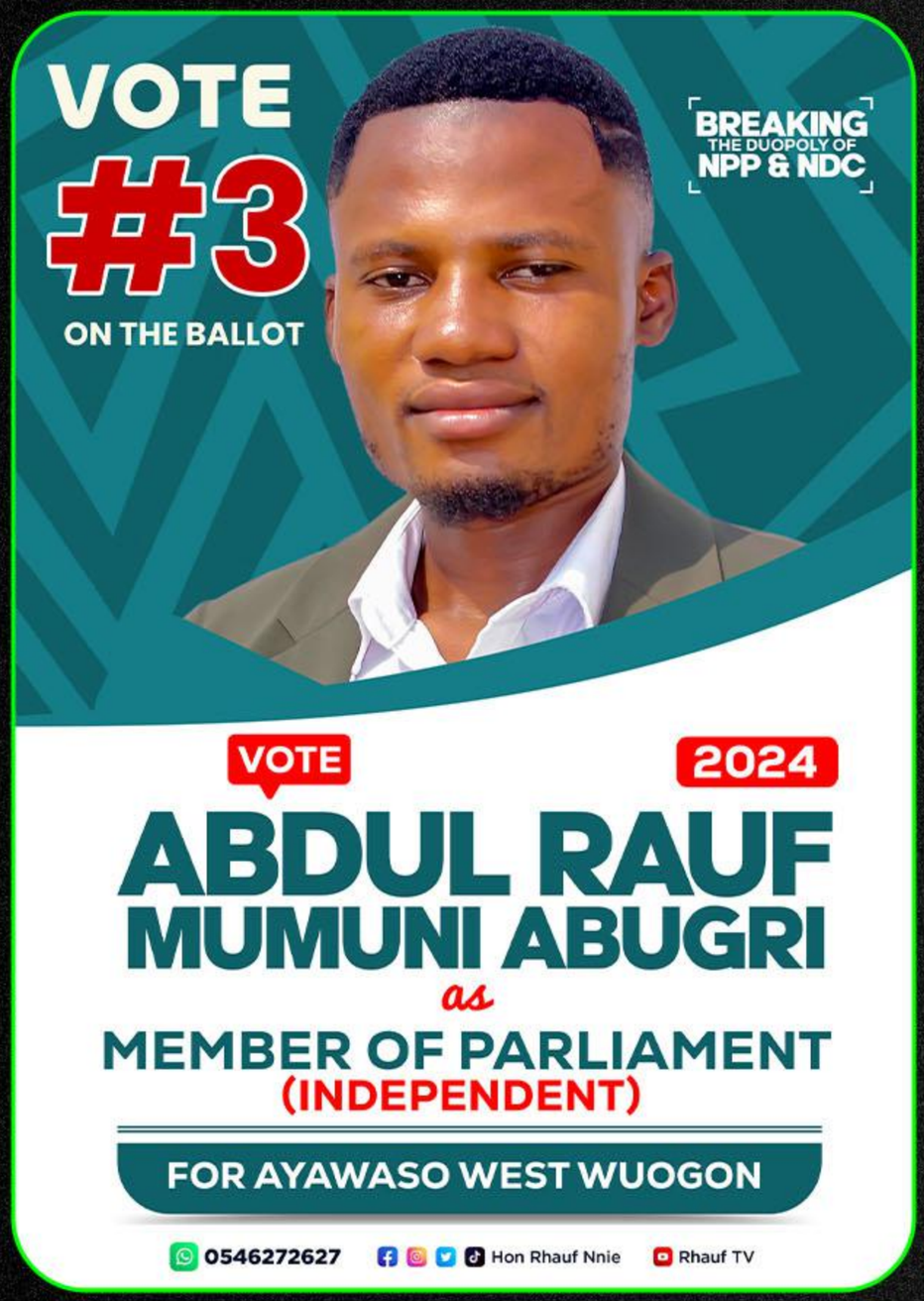
In the 2024 election year, I served as the Personal Graphic Designer for Independent Parliamentary Candidate for Ayawaso West Wuogon, Abdul Rauf Mumuni Abugri (Hon. Rauf).

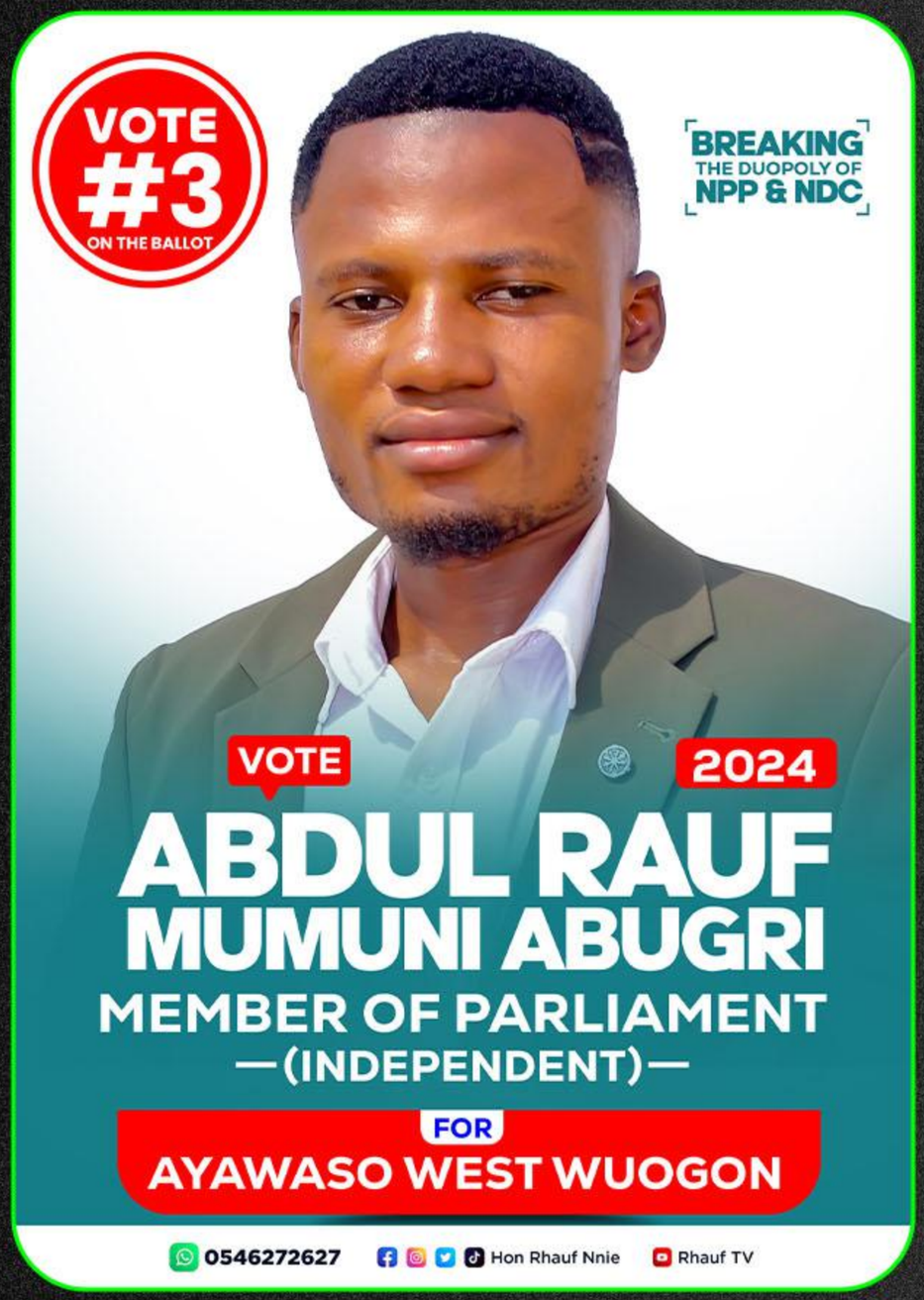
I developed a comprehensive campaign brand identity, designing a professional logo, impactful flyers, and visually striking posters that enhanced his public image and strengthened his message. My creative contributions supported his outreach efforts, increased campaign visibility, and ensured a consistent brand presence during and after the election period.

ABDUL RAUF
MUMUNI ABUGRI



FLYER - POSTER DESIGN





POLICY FLYERS

BREAKING THE DUOPOLY OF NPP & NDC

1 TRANSPARENT GOVERNANCE AND ACCOUNTABLE LEADERSHIP

I pledge to uphold the principles of transparent governance and accountability, ensuring that Ayawaso west wuogon decision-making processes are open, inclusive, and responsive to the needs of all citizens. This policy aims to promote trust, credibility, and good governance, ultimately strengthening this constituency.



ABDUL RAUF MUMUNI ABUGRI

INDEPENDENT PARLIAMENTARY CANDIDATE FOR AYAWASO WEST WUOGON

#HonRaufForAyawasoWestWuogon

0546272627 Hon Rhauf Nnie Rhauf TV

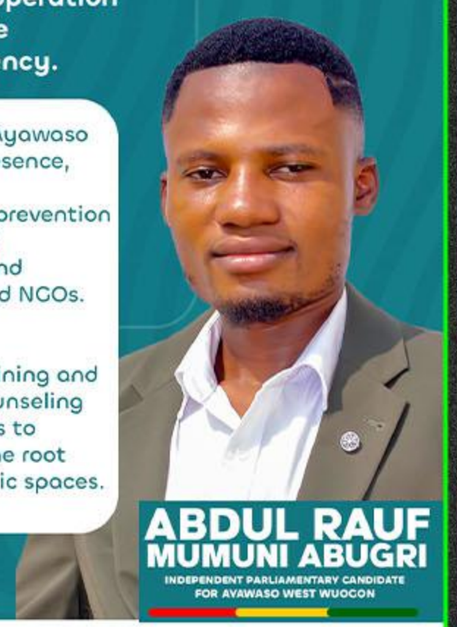
BREAKING THE DUOPOLY OF NPP & NDC

2 ENHANCING SECURITY AND WELLBEING

I pledge to prioritize community safety and security, ensuring the people of Ayawaso west wuogon
feel protected and supported. This policy aims to reduce crime, promote prevention, and foster culture of trust and cooperation between law enforcement and the communities within the constituency.

Key Provisions

- I will enhance safety and security in Ayawaso West Wuogon by increasing police presence, upgrading safety infrastructure, and implementing evidence-based crime prevention programs, while fostering community engagement through police forums and partnerships with local authorities and NGOs.
- I will support crime prevention and rehabilitation efforts by providing training and resources to constituents, offering counseling for victims, and establishing programs to reduce recidivism, while addressing the root causes of crime and maintaining public spaces.



ABDUL RAUF MUMUNI ABUGRI

INDEPENDENT PARLIAMENTARY CANDIDATE FOR AYAWASO WEST WUOGON

#HonRaufForAyawasoWestWuogon

0546272627 Hon Rhauf Nnie Rhauf TV

TOUR FLYERS


ABDUL RAUF
MUMUNI ABUGRI
209
POLLING STATIONS
TOUR
12TH TO 15TH OCTOBER
LA BAWALESHIE/MEMPEASEM
GHANA METEOROLOGICAL AGENCY MEMPEASEM
TRINITY THEOLOGICAL SEMINARY
BLUE GATE MEMPEASEM
CHURCH OF PENTECOST - ROYAL
AKPLAGA VILL EAST LEGON
ACCRA COLLEGE OF EDUCATION
ASSEMBLIES OF GOD - COMMUNITY PRAISE CHAPEL
AYATULA'S HOUSE
S/ROCK OUTREACH CHURCH
EXT DOWN NEAR ADOFIO GUEST HSE MPEHUASEM
IDEAL COLLEGE GHANA
Follow for more:
Hon Rhauf Nnie
0546272627
Rhauf TV
ABDUL RAUF
MUMUNI ABUGRI
INDEPENDENT PARLIAMENTARY CANDIDATE
FOR AYAWASO WEST WUOGON


VOTE NO. 3
ON THE BALLOT
NUMBER
CANDIDATE
SYMBOL
THUMB PRINT
1
2
3
ABDUL RAUF MUMUNI ABUGRI
AS MP(INDEPENDENT)
FOR AYAWASO WEST WUOGON

GRAPHIC DESIGNER

In early 2025, I was hired as a Graphic Designer for the Ghana National Talents Awards, an annual award scheme founded by Hon. Rauf.

This prestigious event celebrates and recognizes outstanding achievements by individuals, institutions, and organizations across various sectors, and I was responsible for delivering creative visuals that reflected the event's high standards and professional image.

GHANA NATIONAL TALENT AWARDS
Empowering the Youth & Transforming Lives

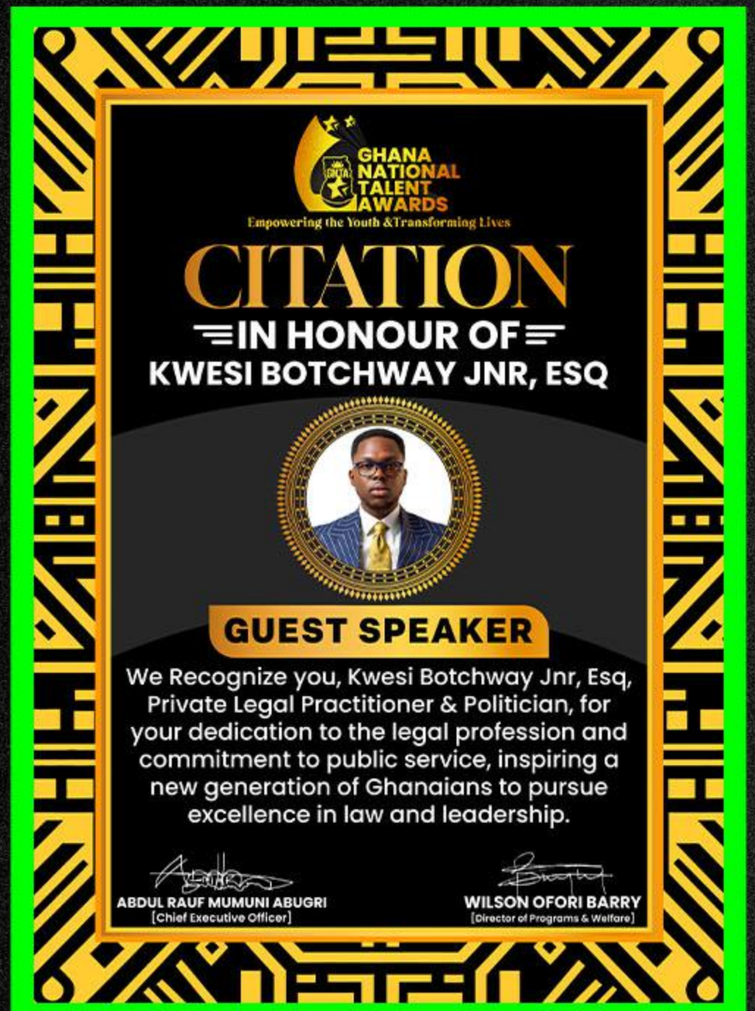




DESIGNS:
OVER 500 +
SIXTH EDITION - 2025

CERTIFICATES, FLYERS, POSTERS







LET'S WORK TOGETHER

Have a project in mind, a collaboration proposal,
or a design inquiry? Fill out the form below
and I'll get back to you as soon as possible.

THANK YOU FOR WATCHING!